1350 Willow Rd, Suite 102
Menlo Park, CA 94025
www.knowledgenetworks.com

Interview dates: January 18, 2008 - January 28, 2008 Interviews: 2,016 adults; 1,682 registered voters

943 Democrats; 740 Republicans
Sampling margin of error for a $50 \%$ statistic with $95 \%$ confidence is: $\pm 2.2$ for all adults; $\pm 2.4$ for registered voters $\pm 3.2$ for Democrats; $\pm 3.6$ for Republicans

THE ASSOCIATED PRESS-YAHOO POLL
WAVE 3
CONDUCTED BY KNOWLEDGE NETWORKS

NOTE: all results shown are percentages unless otherwise labeled. Results represent all adults unless otherwise indicated. Numbers may not add to 100 due to rounding.

MD1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Right direction | 24 | 28 | 26 |
| Wrong track | 75 | 71 | 74 |
| Refused / Not Answered | 1 | 1 | 1 |

MD2. When you think about how things are going in your life in general, would you say you are...
[RANDOMIZE HALF SAMPLE TO REVERSE THE ITEM ORDER]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Very happy | 24 | 23 | 22 |
| Somewhat happy | 44 | 44 | 43 |
| Neither happy nor unhappy | 15 | 16 | 15 |
| Somewhat unhappy | 13 | 13 | 16 |
| Very unhappy | 4 | 3 | 4 |
| Refused / Not Answered | 0 | 0 | 0 |

FAV1. For each of the following individuals, please select if you have a favorable or unfavorable impression of that person. If you don't know enough about the person to have an opinion, you can say that too.
[GRID, RANDOMIZE ALL THE NAMES]

|  |  | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know enough to say | Refused / <br> Not <br> Answered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| George W. Bush | Wave 1 | 10 | 23 | 19 | 43 | 4 | 0 |
|  | Wave 2 | 11 | 24 | 16 | 44 | 5 | 0 |
|  | Wave 3 | 10 | 25 | 16 | 43 | 5 | 0 |
| Nancy Pelosi | Wave 1 | 4 | 17 | 14 | 21 | 44 | 1 |
|  | Wave 2 | 4 | 17 | 15 | 21 | 42 | 0 |
|  | Wave 3 | 4 | 18 | 15 | 22 | 41 | 0 |
| Hillary Clinton | Wave 1 | 17 | 29 | 14 | 33 | 7 | 1 |
|  | Wave 2 | 17 | 29 | 15 | 32 | 6 | 1 |
|  | Wave 3 | 21 | 27 | 13 | 33 | 6 | 0 |
| Barack Obama | Wave 1 | 11 | 33 | 18 | 15 | 22 | 1 |
|  | Wave 2 | 14 | 33 | 19 | 16 | 19 | 0 |
|  | Wave 3 | 16 | 33 | 19 | 17 | 14 | 1 |
| John Edwards | Wave 1 | 7 | 33 | 19 | 15 | 25 | 0 |
|  | Wave 2 | 10 | 37 | 16 | 14 | 22 | 1 |
|  | Wave 3 | 10 | 38 | 17 | 14 | 19 | 1 |
| Al Gore | Wave 1 | 17 | 32 | 18 | 22 | 10 | 1 |
|  | Wave 2 | 17 | 31 | 18 | 22 | 11 | 1 |
|  | Wave 3 | 18 | 30 | 17 | 23 | 10 | 1 |
| Rudy Giuliani | Wave 1 | 9 | 35 | 22 | 14 | 20 | 0 |
|  | Wave 2 | 8 | 35 | 24 | 15 | 18 | 0 |
|  | Wave 3 | 6 | 34 | 25 | 16 | 18 | 0 |
| Fred Thompson | Wave 1 | 5 | 20 | 13 | 9 | 52 | 1 |
|  | Wave 2 | 6 | 23 | 17 | 9 | 45 | 0 |
|  | Wave 3 | 6 | 22 | 17 | 12 | 42 | 1 |
| John McCain | Wave 1 | 5 | 34 | 23 | 10 | 28 | 0 |
|  | Wave 2 | 8 | 38 | 20 | 8 | 26 | 0 |
|  | Wave 3 | 10 | 40 | 20 | 8 | 21 | 0 |
| Mitt Romney | Wave 1 | 4 | 16 | 16 | 10 | 54 | 1 |
|  | Wave 2 | 6 | 21 | 19 | 9 | 44 | 1 |
|  | Wave 3 | 6 | 25 | 21 | 13 | 35 | 1 |
| Bill Clinton | Wave 1 | 22 | 31 | 17 | 26 | 5 | 1 |
|  | Wave 2 | 25 | 28 | 16 | 25 | 5 | 0 |
|  | Wave 3 | 24 | 29 | 14 | 28 | 5 | 0 |


| Mike Huckabee |  | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know enough to say | Refused / <br> Not <br> Answered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Wave 1 | - | - | - | - | - |  |
|  | Wave 2 | 7 | 19 | 13 | 8 | 52 | 1 |
|  | Wave 3 | 8 | 28 | 18 | 12 | 34 | 0 |
| Michael Bloomberg | Wave 1 | - | - | - | - | - |  |
|  | Wave 2 | 3 | 15 | 15 | 7 | 61 | 0 |
|  | Wave 3 | 2 | 13 | 14 | 9 | 61 | 0 |
| Oprah Winfrey | Wave 1 | - | - | - | - | - |  |
|  | Wave 2 | 17 | 39 | 19 | 15 | 9 | 1 |
|  | Wave 3 | - | - | - | - | - | - |
| Ron Paul | Wave 1 | - | - | - | - | - | - |
|  | Wave 2 | 3 | 10 | 10 | 6 | 70 | 1 |
|  | Wave 3 | 4 | 13 | 13 | 9 | 61 | 0 |

FAV2. Do you have a favorable or unfavorable impression of...
[GRID, RANDOMIZE PARTIES]

| The Democratic Party |  | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Refused / Not Answered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Wave 1 | 16 | 37 | 26 | 18 | 3 |
|  | Wave 2 | 17 | 36 | 28 | 17 | 2 |
| The Republican Party | Wave 3 | 18 | 36 | 27 | 17 | 3 |
|  | Wave 1 | 9 | 31 | 32 | 24 | 5 |
|  | Wave 2 | 9 | 32 | 32 | 22 | 5 |
|  | Wave 3 | 9 | 35 | 30 | 22 | 4 |

LV1. Are you registered to vote?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Yes, at my current address | 76 | 76 | 77 |
| Yes, but at a different address | 7 | 7 | 6 |
| No | 13 | 14 | 14 |
| Not sure | 3 | 2 | 2 |
| Refused / Not Answered | 0 | 0 | 0 |

PID1. Do you consider yourself a Democrat, Republican, an Independent, a supporter of some other party, or none of these?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Democrat | 35 | 35 | 35 |
| Republican | 28 | 26 | 27 |
| Independent | 24 | 26 | 26 |
| Some other party | 1 | 1 | 1 |
| None of these | 12 | 11 | 11 |
| Refused / Not Answered | 0 | 0 | 0 |

[ASK IF DEMOCRAT OR REPUBLICAN IN PID1]
PID2. Would you call yourself a strong [Democrat/Republican] or a not very strong [Democrat/Republican]?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Strong | 52 | 52 | 53 |
| Not very strong | 47 | 47 | 47 |
| Refused / Not Answered | 0 | 0 | 0 |

[ASK IF INDEPENDENT, NONE OF THESE OR REFUSED / NOT ANSWERED IN PID1]
PID3. Do you think of yourself as CLOSER to the Democratic Party or to the Republican Party?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Closer to the Democratic Party | 31 | 31 | 32 |
| Closer to the Republican Party | 25 | 25 | 25 |
| Neither | 43 | 43 | 42 |
| Refused / Not Answered | 1 | 0 | 0 |

[COMBINED VARIABLE, PID1 AND PID3]
PARTYID. Do you consider yourself a Democrat, Republican, an Independent, a supporter of some other party, or none of these?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Democrat | 46 | 47 | 47 |
| Republican | 37 | 36 | 37 |
| Independent | 8 | 9 | 8 |
| Some other party | 1 | 1 | 1 |
| None of these | 8 | 7 | 7 |
| Refused / Not Answered | 0 | 0 | 0 |

LV6. How often would you say you vote?

|  | Wave 2 | Wave 3 |
| :--- | ---: | ---: |
| Always | 40 | 42 |
| Nearly always | 30 | 30 |
| Part of the time | 10 | 8 |
| Seldom | 7 | 6 |
| Never | 13 | 13 |
| Refused / Not Answered | 0 | 0 |

LV7. Do you happen to know where people in your neighborhood go to vote, or not?

|  | Wave 2 | Wave 3 |
| :--- | ---: | ---: |
| Yes | 80 | 84 |
| No | 20 | 16 |
| Refused / Not Answered | 0 | 0 |

LV3. How much interest do you have in following news about the campaign for president, a great deal, quite a bit, only some, very little, or no interest at all?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| A great deal | 14 | 15 | 20 |
| Quite a bit | 31 | 33 | 35 |
| Only some | 33 | 33 | 30 |
| Very little | 14 | 11 | 9 |
| No interest at all | 7 | 7 | 6 |
| Refused / Not Answered | 0 | 0 | 0 |

CND1. How much thought, if any, have you given to candidates who may be running for president in 2008 ?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| A lot | 28 | 29 | 37 |
| Some | 48 | 47 | 47 |
| Not much | 17 | 16 | 11 |
| None at all | 8 | 7 | 5 |
| Refused / Not Answered | 0 | 0 | 0 |

LV4. As of now, how likely are you to vote in the Democratic or Republican primary or caucuses for president?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Very likely | 50 | 52 | 51 |
| Somewhat likely | 22 | 18 | 18 |
| Not too likely | 13 | 14 | 10 |
| Not at all likely | 14 | 16 | 19 |
| Already voted | - | - | 2 |
| Refused / Not Answered | 1 | 0 | 0 |

[ASK IF DIDN'T ANSWER NOT AT ALL LIKELY IN LV4]
LV5. In which party's primary or caucuses are you most likely to vote?
[RANDOMIZE FIRST TWO RESPONSE OPTIONS]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Democratic | 43 | 43 | 47 |
| Republican | 32 | 32 | 34 |
| Neither | 4 | 4 | 3 |
| Don't know | 19 | 18 | 14 |
| Not likely to vote | 2 | 3 | 2 |
| Refused / Not Answered | 0 | 0 | 0 |

[ASK IF DEMOCRATIC IN LV5, OF IF DEMOCRAT AND NOT VOTING IN PRIMARY / CAUCUSES]
VOTDEM. If the 2008 Democratic presidential primary or caucuses in your state were being held today and these were the candidates, for whom would you vote?
[RANDOMIZE, DON'T KNOW IS ALWAYS LAST]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Hillary Clinton | 47 | 46 | 49 |
| Barack Obama | 23 | 25 | 28 |
| John Edwards | 13 | 13 | 15 |
| Bill Richardson | 2 | 2 | - |
| Joe Biden | 1 | 1 | - |
| Chris Dodd | 1 | 1 | - |
| Mike Gravel | 0 | 0 | 0 |
| Dennis Kucinich | 1 | 2 | 1 |
| Don't know | 13 | 11 | 7 |
| Refused / Not Answered | 0 | 0 | 0 |

[ASK IF SELECTED CANDIDATE IN VOT1 OR VOT1A]
VOT1B1. Are you certain to support [FILL CANDIDATE'S NAME] for the Democratic nomination or do you think you might change your mind?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Certain to support [FILL CANDIDATE'S NAME] | 49 | 55 | 59 |
| Might change my mind | 51 | 45 | 41 |
| Refused / Not Answered | 0 | 0 | 0 |

[ASK IF SELECTED CANDIDATE IN VOT1 OR vot1A]
VOT1C. Who would be your second choice?
[RANDOMIZE, TAKE OUT CANDIDATE CHOSEN IN VOT1 OR VOT1A]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Hillary Clinton | 22 | 21 | 23 |
| Barack Obama | 22 | 23 | 26 |
| John Edwards | 20 | 24 | 28 |
| Bill Richardson | 2 | 3 | - |
| Joe Biden | 3 | 3 | - |
| Chris Dodd | 2 | 0 | - |
| Mike Gravel | 0 | 0 | 1 |
| Dennis Kucinich | 2 | 2 | 2 |
| Don't know | 27 | 24 | 21 |
| Refused / Not Answered | 0 | 0 | 0 |

[ASK IF DEMOCRATIC IN LV5, OF IF DEMOCRAT AND NOT VOTING IN PRIMARY/ CAUCUSES]
VOTDEMNEW. If the 2008 Democratic presidential primary or caucuses in your state were being held today and these were the candidates, for whom would you vote?
(second choice replace withdrawn candidate)
[RANDOMIZE, DON'T KNOW IS ALWAYS LAST]
Wave 3

| Hillary Clinton | 55 |
| :--- | ---: |
| Barack Obama | 31 |
| John Edwards | - |
| Bill Richardson | - |
| Joe Biden | - |
| Chris Dodd | - |
| Mike Gravel | 0 |
| Dennis Kucinich | - |
| Don't know | 13 |
| Refused / Not Answered | 0 |

[ASK IF REPUBLICAN IN LV5, OF IF REPUBLICAN AND NOT VOTING IN PRIMARY / CAUCUSES]
VOTREP. If the 2008 Republican presidential primary or caucuses in your state were being held today and these were the candidates, for whom would you vote?
[RANDOMIZE]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Rudy Giuliani | 27 | 21 | 12 |
| Fred Thompson | 17 | 11 | 9 |
| John McCain | 15 | 15 | 24 |
| Mitt Romney | 11 | 13 | 16 |
| Mike Huckabee | 9 | 20 | 23 |
| Duncan Hunter | 1 | 1 | 1 |
| Ron Paul | 3 | 4 | 4 |
| Tom Tancredo | 0 | 1 | - |
| Don't know | 17 | 14 | 10 |
| Refused / Not Answered | 0 | 0 | 0 |

[ASK IF SELECTED CANDIDATE IN VOT2 OR VOT2A]
VOT2B1. Are you certain to support [FILL CANDIDATE'S NAME] for the Republican nomination or do you think you might change your mind?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Certain to support [FILL CANDIDATE'S NAME] | 33 | 33 | 46 |
| Might change my mind | 67 | 67 | 54 |
| Refused / Not Answered | 0 | 0 | 0 |

[ASK IF SELECTED CANDIDATE IN VOT2 OR VOT2A]
VOT2C. Who would be your second choice?
[RANDOMIZE, TAKE OUT CANDIDATE CHOSEN IN VOT2 OR VOT2A]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Rudy Giuliani | 19 | 17 | 12 |
| Fred Thompson | 13 | 12 | 10 |
| John McCain | 19 | 19 | 21 |
| Mitt Romney | 12 | 14 | 16 |
| Mike Huckabee | 6 | 11 | 14 |
| Duncan Hunter | 2 | 1 | 1 |
| Ron Paul | 3 | 2 | 6 |
| Tom Tancredo | 2 | 2 | - |
| Don't know | 24 | 23 | 20 |
| Refused / Not Answered | 0 | 0 | 0 |

[ASK IF REPUBLICAN IN LV5, OF IF REPUBLICAN AND NOT VOTING IN PRIMARY / CAUCUSES]
VOTREPNEW. If the 2008 Republican presidential primary or caucuses in your state were being held today and these were the candidates, for whom would you vote?
(second choice replace withdrawn candidate)
[RANDOMIZE]
Wave 3
Rudy Giuliani
Fred Thompson
John McCain 30
Mitt Romney 21
Mike Huckabee 26
Duncan Hunter -
Ron Paul 5
Tom Tancredo -
Don't know 17
Refused / Not Answered 0
[ASK IF DEMOCRATIC IN LV5, OF IF DEMOCRAT AND NOT VOTING IN PRIMARY / CAUCUSES]
WIN1. Regardless of which candidate you would vote for, which one do you think would have the best chance of winning the general election in 2008 to become president?
[RANDOMIZE]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Hillary Clinton | 63 | 59 | 56 |
| Barack Obama | 14 | 21 | 32 |
| John Edwards | 19 | 17 | 11 |
| Bill Richardson | 2 | 1 | - |
| Joe Biden | 1 | 0 | - |
| Chris Dodd | 1 | 0 | - |
| Mike Gravel | 0 | 0 | 0 |
| Dennis Kucinich | 0 | 0 | 0 |
| Refused / Not Answered | 1 | 1 | 0 |

[ASK IF REPUBLICAN IN LV5, OF IF REPUBLICAN AND NOT VOTING IN PRIMARY / CAUCUSES]
WIN2. Regardless of which candidate you would vote for, which one do you think would have the best chance of winning the general election in 2008 to become president?
[RANDomize]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Rudy Giuliani | 52 | 42 | 15 |
| Fred Thompson | 11 | 6 | 3 |
| John McCain | 18 | 17 | 41 |
| Mitt Romney | 13 | 15 | 22 |
| Mike Huckabee | 2 | 14 | 16 |
| Duncan Hunter | 0 | 1 | 0 |
| Ron Paul | 1 | 2 | 1 |
| Tom Tancredo | 0 | 0 | - |
| Refused / Not Answered | 2 | 3 | 2 |

WIN3. Which is more important to you as you think about how to vote in the primary?
Choosing a candidate who shares my beliefs on issues 90
Choosing a candidate who has the best chance of winning in November 9
Refused / Not Answered 1

LV31. On November 4, 2008, the election for President will be held. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming presidential election? You can use any number between 1 and 10 to indicate how you strongly feel about your likelihood to vote.

|  | 1 <br> Certain <br> will NOT <br> vote | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |  | 10 <br> Certain <br> to vote |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | | Refused / |
| :---: |
| Not |
| Answered |

VOT3. If the 2008 general election for President were being held today, would you vote for...
[RANDOMIZE THE FIRST TWO]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| The Democratic candidate | 40 | 42 | 42 |
| The Republican candidate | 27 | 27 | 29 |
| Neither | 5 | 6 | 6 |
| Don't know | 28 | 25 | 24 |
| Refused / Not Answered | 0 | 0 | 0 |

TRD1. Regardless of how you plan to vote in the 2008 presidential election, how likely would you be to consider voting for an independent or third party candidate?

|  | Wave 2 | Wave 3 |
| :--- | ---: | ---: |
| Very likely | 5 | 6 |
| Somewhat likely | 25 | 27 |
| Not too likely | 40 | 34 |
| Not at all likely | 29 | 32 |
| Refused / Not Answered | 1 | 1 |

[ASK IF VERY/SOMEWHAT LIKELY IN TRD1]
TRD2. Why do you say you might be willing to vote for an independent or third party candidate? Mark all that apply.

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[RANDOMIZE]
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I am fed up with both of the major parties ..... 40
I vote for the candidate, not the party ..... 62
I don't like any of the candidates running in either major party ..... 13
I am tired of politics as usual ..... 41
I don't think either party is focused on the issues that are important ..... 28
I want to change the way things are done in Washington ..... 40
Other (SPECIFY) ..... 7
Refused / Not Answered ..... 0

WRD1. What are the first few words that come to your mind when you think about each of the following candidates?
[RANDOMIZE]
Hillary Clinton
Barack Obama
John Edwards
Rudy Giuliani
Fred Thompson
John McCain
Mitt Romney
Mike Huckabee
Ron Paul
[open-end ]

APPBUSH. Overall, do you approve, disapprove or have mixed feelings about the way George W. Bush is handling his job as President?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Strongly approve | 6 | 7 | 5 |
| Somewhat approve | 23 | 23 | 26 |
| Have mixed feelings | 11 | 11 | 10 |
| Somewhat disapprove | 20 | 20 | 20 |
| Strongly disapprove | 38 | 39 | 39 |
| Refused / Not Answered | 0 | 0 | 0 |

APPCONG. Overall, do you approve, disapprove or have mixed feelings about the way Congress is handling its job?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Strongly approve | 1 | 1 | 1 |
| Somewhat approve | 17 | 17 | 16 |
| Have mixed feelings | 22 | 22 | 21 |
| Somewhat disapprove | 40 | 39 | 41 |
| Strongly disapprove | 19 | 21 | 21 |
| Refused / Not Answered | 1 | 0 | 0 |

IMG1. Please tell me how well each word describes [INSERT NAME OF CANDIDATE].
[GRID, RANDOMIZE ITEMS - KEEP ORDER OF RANDOMIZED ITEMS THE SAME FOR EACH CANDIDATE] [RANDOMIZE LIST OF CANDIDATES]

## Hillary Clinton

| Likable |  | Not at all well | Slightly well | Somewhat well | Very well | Refused / Not Answered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Wave 1 | 34 | 22 | 21 | 19 | 4 |
|  | Wave 3 | 35 | 20 | 20 | 20 | 4 |
| Decisive | Wave 1 | 25 | 23 | 27 | 20 | 4 |
|  | Wave 3 | 23 | 22 | 28 | 23 | 4 |
| Strong | Wave 1 | 20 | 20 | 25 | 31 | 4 |
|  | Wave 3 | 20 | 19 | 25 | 33 | 4 |
| Honest | Wave 1 | 36 | 23 | 22 | 15 | 4 |
|  | Wave 3 | 36 | 22 | 22 | 16 | 4 |
| Experienced | Wave 1 | 21 | 22 | 26 | 27 | 4 |
|  | Wave 3 | 19 | 21 | 25 | 30 | 4 |
| Compassionate | Wave 1 | 29 | 23 | 24 | 20 | 4 |
|  | Wave 3 | 29 | 22 | 24 | 21 | 4 |
| Refreshing | Wave 1 | 39 | 20 | 20 | 18 | 5 |
|  | Wave 3 | 40 | 19 | 19 | 18 | 4 |
| Ethical | Wave 1 | 33 | 23 | 23 | 16 | 4 |
|  | Wave 3 | 35 | 22 | 22 | 17 | 4 |
| Liberal | Wave 1 | 13 | 21 | 27 | 34 | 5 |
|  | Wave 3 | - | - | - | - | - |
| Moderate | Wave 1 | 30 | 30 | 24 | 11 | 5 |
|  | Wave 3 | - | - | - | - | - |
| Conservative | Wave 1 | 46 | 24 | 16 | 9 | 5 |
|  | Wave 3 | - | - | - | - | - |
| Attractive | Wave 1 | 32 | 27 | 23 | 14 | 4 |
|  | Wave 3 | 32 | 24 | 24 | 15 | 5 |

## Barack Obama

| Likable |  | Not at all well | Slightly well | Somewhat well | Very well | Refused / Not Answered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Wave 1 | 18 | 23 | 28 | 23 | 8 |
|  | Wave 3 | 17 | 21 | 24 | 30 | 7 |
| Decisive | Wave 1 | 21 | 31 | 28 | 11 | 9 |
|  | Wave 3 | 20 | 32 | 27 | 13 | 8 |
| Strong | Wave 1 | 19 | 29 | 27 | 15 | 9 |
|  | Wave 3 | 19 | 29 | 26 | 19 | 7 |
| Honest | Wave 1 | 18 | 28 | 29 | 16 | 9 |
|  | Wave 3 | 21 | 26 | 26 | 19 | 7 |
| Experienced | Wave 1 | 33 | 35 | 18 | 6 | 9 |
|  | Wave 3 | 36 | 32 | 18 | 7 | 7 |
| Compassionate | Wave 1 | 18 | 28 | 29 | 16 | 9 |
|  | Wave 3 | 18 | 25 | 28 | 21 | 8 |
| Refreshing | Wave 1 | 23 | 25 | 24 | 20 | 9 |
|  | Wave 3 | 21 | 21 | 24 | 26 | 7 |
| Ethical | Wave 1 | 18 | 28 | 29 | 16 | 9 |
|  | Wave 3 | 21 | 26 | 26 | 19 | 8 |
| Liberal | Wave 1 | 15 | 25 | 28 | 23 | 9 |
|  | Wave 3 | - | - | - | - | - |
| Moderate | Wave 1 | 24 | 35 | 25 | 7 | 9 |
|  | Wave 3 | - | - | - | - | - |
| Conservative | Wave 1 | 40 | 31 | 14 | 6 | 9 |
|  | Wave 3 | - | - | - | - | - |
| Attractive | Wave 1 | 21 | 27 | 27 | 16 | 9 |
|  | Wave 3 | 21 | 23 | 26 | 22 | 8 |

Knowledge Networks
January 18, 2008 - January 28, 2008

The Associated Press-Yahoo Poll: Wave 3
Page 14

John Edwards

| Likable |  | Not at all well | Slightly well | Somewhat well | Very well | Refused / Not Answered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Wave 1 | 18 | 28 | 30 | 15 | 9 |
|  | Wave 3 | 17 | 25 | 30 | 19 | 9 |
| Decisive | Wave 1 | 21 | 33 | 28 | 8 | 10 |
|  | Wave 3 | 18 | 35 | 27 | 10 | 10 |
| Strong | Wave 1 | 20 | 33 | 28 | 9 | 10 |
|  | Wave 3 | 19 | 33 | 28 | 10 | 9 |
| Honest | Wave 1 | 21 | 31 | 28 | 11 | 10 |
|  | Wave 3 | 20 | 30 | 28 | 14 | 9 |
| Experienced | Wave 1 | 17 | 34 | 31 | 9 | 10 |
|  | Wave 3 | 15 | 35 | 30 | 10 | 9 |
| Compassionate | Wave 1 | 18 | 29 | 30 | 13 | 10 |
|  | Wave 3 | 16 | 28 | 28 | 18 | 9 |
| Refreshing | Wave 1 | 25 | 32 | 24 | 9 | 10 |
|  | Wave 3 | 23 | 30 | 27 | 11 | 9 |
| Ethical | Wave 1 | 20 | 31 | 30 | 10 | 10 |
|  | Wave 3 | 20 | 30 | 28 | 13 | 9 |
| Liberal | Wave 1 | 15 | 30 | 26 | 19 | 10 |
|  | Wave 3 | - | - | - | - | - |
| Moderate | Wave 1 | 23 | 36 | 26 | 5 | 10 |
|  | Wave 3 | - | - | - | - | - |
| Conservative | Wave 1 | 35 | 32 | 18 | 4 | 11 |
|  | Wave 3 | - | - | - | - | - |
| Attractive | Wave 1 | 18 | 28 | 29 | 16 | 9 |
|  | Wave 3 | 15 | 24 | 30 | 21 | 10 |

## Rudy Giuliani

| Likable |  | Not at all well | Slightly well | Somewhat well | Very well | Refused / Not Answered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Wave 1 | 19 | 30 | 27 | 16 | 8 |
|  | Wave 3 | 23 | 29 | 27 | 13 | 7 |
| Decisive | Wave 1 | 15 | 27 | 33 | 17 | 8 |
|  | Wave 3 | 18 | 30 | 29 | 15 | 8 |
| Strong | Wave 1 | 15 | 27 | 30 | 20 | 8 |
|  | Wave 3 | 18 | 27 | 30 | 18 | 7 |
| Honest | Wave 1 | 21 | 32 | 28 | 11 | 8 |
|  | Wave 3 | 27 | 34 | 24 | 7 | 8 |
| Experienced | Wave 1 | 15 | 27 | 30 | 20 | 8 |
|  | Wave 3 | 18 | 31 | 29 | 16 | 7 |
| Compassionate | Wave 1 | 19 | 29 | 29 | 15 | 8 |
|  | Wave 3 | 24 | 31 | 27 | 11 | 8 |
| Refreshing | Wave 1 | 28 | 32 | 23 | 9 | 8 |
|  | Wave 3 | 35 | 31 | 21 | 5 | 8 |
| Ethical | Wave 1 | 21 | 32 | 28 | 9 | 9 |
|  | Wave 3 | 28 | 35 | 23 | 7 | 8 |
| Liberal | Wave 1 | 32 | 37 | 18 | 5 | 9 |
|  | Wave 3 | - | - | - | - | - |
| Moderate | Wave 1 | 20 | 39 | 27 | 6 | 9 |
|  | Wave 3 | - | - | - | - | - |
| Conservative | Wave 1 | 18 | 34 | 29 | 11 | 9 |
|  | Wave 3 | - | - | - | - | - |
| Attractive | Wave 1 | 34 | 37 | 17 | 4 | 8 |
|  | Wave 3 | 38 | 35 | 14 | 4 | 8 |

## Fred Thompson

|  |  |  |  |  | Very |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | | Refused / Not |
| :---: |
| Likable |
|  |
|  |
|  |
| Answered |

John McCain

| Likable |  | Not at all well | Slightly well | Somewhat well | Very well | Refused / Not Answered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Wave 1 | 17 | 34 | 28 | 11 | 10 |
|  | Wave 3 | 16 | 30 | 30 | 15 | 10 |
| Decisive | Wave 1 | 16 | 32 | 29 | 13 | 11 |
|  | Wave 3 | 14 | 28 | 28 | 20 | 10 |
| Strong | Wave 1 | 16 | 29 | 28 | 17 | 10 |
|  | Wave 3 | 14 | 24 | 28 | 24 | 10 |
| Honest | Wave 1 | 15 | 31 | 29 | 14 | 11 |
|  | Wave 3 | 15 | 28 | 27 | 20 | 10 |
| Experienced | Wave 1 | 12 | 25 | 30 | 22 | 10 |
|  | Wave 3 | 11 | 22 | 28 | 29 | 10 |
| Compassionate | Wave 1 | 16 | 35 | 28 | 9 | 11 |
|  | Wave 3 | 16 | 31 | 31 | 12 | 10 |
| Refreshing | Wave 1 | 28 | 38 | 18 | 5 | 11 |
|  | Wave 3 | 27 | 35 | 21 | 7 | 10 |
| Ethical | Wave 1 | 15 | 30 | 29 | 14 | 10 |
|  | Wave 3 | 15 | 29 | 28 | 18 | 11 |
| Liberal | Wave 1 | 37 | 37 | 13 | 2 | 12 |
|  | Wave 3 | - | - | - | - | - |
| Moderate | Wave 1 | 19 | 41 | 24 | 5 | 11 |
|  | Wave 3 | - | - | - | - | - |
| Conservative | Wave 1 | 16 | 31 | 27 | 15 | 11 |
|  | Wave 3 | - | - | - | - | - |
| Attractive | Wave 1 | 28 | 41 | 16 | 4 | 11 |
|  | Wave 3 | 28 | 36 | 21 | 4 | 11 |

## Mitt Romney

| Likable |  | Not at all well | Slightly well | Somewhat well | Very well | Refused / Not Answered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Wave 1 | 26 | 32 | 19 | 8 | 16 |
|  | Wave 3 | 23 | 32 | 22 | 9 | 13 |
| Decisive | Wave 1 | 25 | 35 | 19 | 5 | 16 |
|  | Wave 3 | 23 | 36 | 21 | 7 | 13 |
| Strong | Wave 1 | 23 | 35 | 20 | 6 | 16 |
|  | Wave 3 | 21 | 35 | 23 | 8 | 13 |
| Honest | Wave 1 | 25 | 32 | 20 | 8 | 16 |
|  | Wave 3 | 24 | 32 | 21 | 9 | 13 |
| Experienced | Wave 1 | 24 | 34 | 20 | 6 | 16 |
|  | Wave 3 | 22 | 35 | 21 | 9 | 13 |
| Compassionate | Wave 1 | 25 | 34 | 19 | 5 | 16 |
|  | Wave 3 | 24 | 34 | 22 | 6 | 13 |
| Refreshing | Wave 1 | 30 | 33 | 16 | 5 | 16 |
|  | Wave 3 | 31 | 33 | 16 | 6 | 14 |
| Ethical | Wave 1 | 24 | 31 | 20 | 8 | 17 |
|  | Wave 3 | 22 | 35 | 20 | 9 | 13 |
| Liberal | Wave 1 | 42 | 32 | 8 | 2 | 16 |
|  | Wave 3 | - | - | - | - | - |
| Moderate | Wave 1 | 29 | 36 | 16 | 2 | 16 |
|  | Wave 3 | - | - | - | - | - |
| Conservative | Wave 1 | 23 | 29 | 20 | 13 | 16 |
|  | Wave 3 | - | - | - | - | - |
| Attractive | Wave 1 | 27 | 32 | 17 | 8 | 16 |
|  | Wave 3 | 23 | 28 | 23 | 13 | 13 |

## Mike Huckabee

|  |  |  |  |  | Very |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | | Refused / Not |
| :---: |
| Likable |
|  |
|  |
|  |
| Answered |

IMG3. Which candidate...
Is the person you'd MOST like to have on your bowling team?

|  | Wave 1 | Wave 3 |
| :--- | :---: | ---: |
| Hillary Clinton | 20 | 17 |
| Barack Obama | 17 | 18 |
| John Edwards | 12 | 13 |
| Rudy Giuliani | 16 | 11 |
| Fred Thompson | 10 | 8 |
| John McCain | 8 | 8 |
| Mitt Romney | 5 | 5 |
| Mike Huckabee | - | 10 |
| Other (SPECIFY): | 10 | 7 |
| Refused / Not Answered | 3 | 3 |

Is the person you'd LEAST like to have on your bowling team?

|  | Wave 1 | Wave 3 |
| :--- | :---: | ---: |
| Hillary Clinton | 38 | 35 |
| Barack Obama | 9 | 11 |
| John Edwards | 3 | 3 |
| Rudy Giuliani | 13 | 13 |
| Fred Thompson | 9 | 11 |
| John McCain | 6 | 5 |
| Mitt Romney | 12 | 7 |
| Mike Huckabee | - | 7 |
| Other (SPECIFY): | 4 | 4 |
| Refused / Not Answered | 4 | 4 |

Is the person you'd MOST like to bring on your family vacation?

|  | Wave 1 | Wave 3 |
| :--- | :---: | ---: |
| Hillary Clinton | 22 | 20 |
| Barack Obama | 16 | 16 |
| John Edwards | 12 | 13 |
| Rudy Giuliani | 14 | 8 |
| Fred Thompson | 10 | 8 |
| John McCain | 7 | 8 |
| Mitt Romney | 5 | 5 |
| Mike Huckabee | - | 10 |
| Other (SPECIFY): | 10 | 8 |
| Refused / Not Answered | 4 | 5 |

Is the person you'd LEAST like to bring on your family vacation?

|  | Wave 1 | Wave 3 |
| :--- | :---: | ---: |
| Hillary Clinton | 34 | 31 |
| Barack Obama | 12 | 14 |
| John Edwards | 3 | 3 |
| Rudy Giuliani | 15 | 14 |
| Fred Thompson | 9 | 9 |
| John McCain | 7 | 5 |
| Mitt Romney | 12 | 9 |
| Mike Huckabee | - | 8 |
| Other (SPECIFY): | 4 | 3 |
| Refused / Not Answered | 4 | 5 |

ISS2. How important is each of the following issues to you personally?
[GRID, RANDOMIZE ISSUES]

| The economy |  | Not at all important | Slightly important | Moderately important | Very important | Extremely important | Refused / Not <br> Answered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Wave 1 | 1 | 2 | 13 | 38 | 46 | 0 |
|  | Wave 2 | 1 | 2 | 11 | 34 | 52 | 1 |
|  | Wave 3 | 1 | 1 | 10 | 29 | 58 | 0 |
| The situation in Iraq | Wave 1 | 3 | 5 | 14 | 34 | 45 | 0 |
|  | Wave 2 | 2 | 4 | 15 | 33 | 46 | 0 |
|  | Wave 3 | 2 | 3 | 16 | 32 | 46 | 1 |
| Terrorism | Wave 1 | 2 | 6 | 17 | 31 | 44 | 0 |
|  | Wave 2 | 2 | 6 | 18 | 29 | 45 | 1 |
|  | Wave 3 | 2 | 7 | 16 | 28 | 46 | 1 |
| Health care | Wave 1 | 2 | 4 | 16 | 31 | 48 | 0 |
|  | Wave 2 | 2 | 5 | 12 | 29 | 53 | 0 |
|  | Wave 3 | 2 | 4 | 13 | 27 | 54 | 0 |
| Social security | Wave 1 | 2 | 5 | 17 | 34 | 42 | 0 |
|  | Wave 2 | 2 | 5 | 16 | 30 | 47 | 0 |
|  | Wave 3 | 2 | 5 | 16 | 28 | 49 | 0 |
| Political corruption | Wave 1 | 3 | 6 | 19 | 32 | 39 | 0 |
|  | Wave 2 | 2 | 6 | 17 | 31 | 43 | 1 |
|  | Wave 3 | 3 | 4 | 15 | 33 | 44 | 1 |
| Gas prices | Wave 1 | 2 | 5 | 16 | 30 | 47 | 0 |
|  | Wave 2 | 2 | 5 | 14 | 30 | 48 | 0 |
|  | Wave 3 | 2 | 5 | 14 | 27 | 51 | 1 |
| Taxes | Wave 1 | 2 | 5 | 22 | 36 | 34 | 0 |
|  | Wave 2 | 1 | 4 | 19 | 33 | 41 | 1 |
|  | Wave 3 | 2 | 5 | 16 | 33 | 43 | 1 |

Knowledge Networks
January 18, 2008 - January 28, 2008

| Immigration |  | Not at all important | Slightly important | Moderately important | Very important | Extremely important | Refused Not Answered |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Wave 1 | 4 | 10 | 23 | 28 | 35 | 0 |
|  | Wave 2 | 4 | 9 | 23 | 27 | 37 | 0 |
|  | Wave 3 | 3 | 9 | 24 | 25 | 38 | 1 |
| Same-sex marriage | Wave 1 | 37 | 15 | 18 | 12 | 18 | 0 |
|  | Wave 2 | 37 | 15 | 17 | 12 | 18 | 0 |
|  | Wave 3 | 35 | 15 | 17 | 12 | 21 | 0 |
| Abortion | Wave 1 | 19 | 15 | 24 | 19 | 23 | 0 |
|  | Wave 2 | 17 | 16 | 24 | 19 | 23 | 1 |
|  | Wave 3 | 17 | 15 | 26 | 20 | 22 | 0 |
| The environment | Wave 1 | 3 | 9 | 24 | 32 | 31 | 0 |
|  | Wave 2 | 3 | 9 | 25 | 29 | 33 | 0 |
|  | Wave 3 | 4 | 8 | 25 | 28 | 35 | 1 |
| Tax cuts | Wave 1 | 6 | 9 | 25 | 31 | 30 | 0 |
|  | Wave 2 | - | - | - | - | - | - |
|  | Wave 3 | - | - | - | - | - | - |
| Federal budget deficit | Wave 1 | - | - | - | - | - |  |
|  | Wave 2 | 3 | 9 | 23 | 31 | 34 | 1 |
|  | Wave 3 | 2 | 6 | 21 | 35 | 35 | 1 |
| Stem cell research | Wave 1 | - | - | - | - | - |  |
|  | Wave 2 | 11 | 17 | 31 | 21 | 20 | 0 |
|  | Wave 3 | 11 | 15 | 30 | 21 | 23 | 1 |
| Affirmative action | Wave 1 | - | - | - | - | - |  |
|  | Wave 2 | 19 | 19 | 28 | 19 | 14 | 1 |
|  | Wave 3 | 19 | 18 | 26 | 21 | 15 | 1 |
| Gun control | Wave 1 | - | - | - | - | - | - |
|  | Wave 2 | 12 | 15 | 25 | 21 | 26 | 0 |
|  | Wave 3 | 13 | 16 | 23 | 21 | 26 | 0 |
| Housing prices | Wave 1 | - | - | - | - | - |  |
|  | Wave 2 | 5 | 10 | 26 | 29 | 29 | 0 |
|  | Wave 3 | 5 | 10 | 26 | 27 | 31 | 0 |

INT4. Do any of the following words describe how you feel about the upcoming presidential election? Check all that apply.
[RANDOMIZE]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Excited | 11 | 13 | 18 |
| Interested | 43 | 42 | 46 |
| Frustrated | 32 | 32 | 29 |
| Bored | 10 | 14 | 14 |
| Angry | 10 | 9 | 9 |
| Proud | 6 | 7 | 10 |
| Hopeful | 42 | 43 | 46 |
| Overwhelmed | 11 | 12 | 13 |
| Helpless | 16 | 18 | 16 |
| None of the above | 9 | 10 | 7 |
| Refused / Not Answered | 0 | 0 | 0 |

CIS3. Candidates take many positions and make many promises during a presidential campaign. How likely or unlikely do you think each of the candidates would be to act on their promises or positions if elected?
[RANDOMIZE CANDIDATES]

|  | Very likely | Somewhat <br> likely | Somewhat <br> unlikely | Very <br> unlikely | Refused / Not <br> Answered |
| :--- | ---: | :--- | ---: | ---: | ---: | ---: |
| Hillary Clinton | 24 | 31 | 19 | 23 | 3 |
| John Edwards | 15 | 42 | 21 | 17 | 5 |
| Barack Obama | 21 | 37 | 21 | 17 | 4 |
| Rudy Giuliani | 12 | 39 | 25 | 19 | 4 |
| John McCain | 19 | 42 | 20 | 13 | 6 |
| Fred Thompson | 10 | 36 | 28 | 20 | 6 |
| Mike Huckabee | 13 | 39 | 26 | 16 | 6 |
| Mitt Romney | 9 | 38 | 27 | 19 | 7 |

CNG1. If you had to choose, which would you prefer in a president?
[RANDOMIZE]
Someone who has experience in Washington and can get 52 things done
Someone who is a Washington outsider who will change how 47 things are done
Refused / Not Answered 1

CNG2. How much influence do you think a president can have to bring about changes in each of the following?
[GRID, RANDOMIZE ISSUES]

|  | A great deal <br> of influence | Some <br> influence | Only a little <br> influence | No <br> influence at <br> all | Refused / Not <br> Answered |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Inflation | 30 | 43 | 22 | 4 | 1 |  |
| Interest rates | 23 | 43 | 27 | 6 | 1 |  |
| Gas prices | 31 | 38 | 24 | 6 | 1 |  |
| Housing prices | 20 | 39 | 32 | 8 | 1 |  |
| Federal budget deficit | 48 | 38 | 11 | 2 | 1 |  |
| Taxes | 48 | 40 | 9 | 2 | 1 |  |
| Health care costs | 38 | 38 | 20 | 3 | 1 |  |
| The way other countries view the | 60 | 27 | 9 | 2 | 1 |  |
| U.S. |  |  |  |  |  | 1 |

CNG4. Which comes closest to your view?
[RANDOMIZE]
If we elect the right person as president, we can really change how things work in Washington
We will never really be able to change the way things work in Washington, no matter who is elected president
Refused / Not Answered
1

RAC1. We're interested in how people feel about various groups. Please tell us whether you have a favorable or unfavorable impression of each of the following groups:
[GRID, RANDOMIZE ITEMS]

|  | Extremely <br> favorable | Very <br> favorable | Somewhat <br> favorable | Neither <br> favorable nor <br> unfavorable | Somewhat <br> unfavorable | Very <br> unfavorable | Extremely <br> unfavorable | Refused / <br> Not |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Answered |  |  |  |  |  |  |  |  |

BIB1. Which of the following comes closest to your views regarding the Bible?
The Bible is the actual word of God and is to be taken literally, word for word
The Bible is the word of God but not everything in it should be taken literally word for word
The Bible is a book written by men and is not the word of God 15
I'm not sure 19
Refused / Not Answered 0

Knowledge Networks
January 18, 2008 - January 28, 2008

PIN2. Have you ever...
[GRID, RANDOMIZE ITEMS]

| Contributed money to a candidate running for public office |  | Yes, within the last year | Yes, but longer than a year ago | No | Refused Not Answered |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Wave 1 | 6 | 14 | 79 | 0 |
|  | Wave 2 | 6 | 13 | 80 | 0 |
|  | Wave 3 | 7 | 13 | 79 | 0 |
| Contacted any elected official | Wave 1 | 16 | 21 | 62 | 1 |
|  | Wave 2 | 16 | 19 | 64 | 1 |
|  | Wave 3 | 16 | 22 | 63 | 0 |
| Signed or circulated a petition | Wave 1 | 20 | 36 | 43 | 1 |
|  | Wave 2 | 19 | 31 | 50 | 0 |
|  | Wave 3 | 18 | 34 | 47 | 0 |
| Attended a campaign event | Wave 1 | 5 | 20 | 75 | 0 |
|  | Wave 2 | 5 | 18 | 77 | 0 |
|  | Wave 3 | 5 | 19 | 75 | 0 |
| Signed up for a political candidate's or political party's e-mail list | Wave 1 | 8 | 9 | 83 | 0 |
|  | Wave 2 | 8 | 8 | 84 | 1 |
|  | Wave 3 | 9 | 8 | 83 | 0 |
| Volunteered or worked on behalf of a candidate, party or political issue | Wave 1 | - | - | - |  |
|  | Wave 2 | 4 | 13 | 82 | 1 |
|  | Wave 3 | 4 | 15 | 81 | 0 |

MOB1. Recently, have you personally been contacted by any candidates, campaigns, or other groups urging you to vote in a particular way in the upcoming presidential elections, or not?

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Yes, have been contacted | 24 | 19 | 23 |
| No, have not been contacted | 75 | 80 | 77 |
| Refused / Not Answered | 0 | 1 | 0 |

[ask if yes, have been contacted in mob1]
MOB2. How were you contacted? Were you contacted...
[RANDOMIZE]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: | ---: |
| By phone | 75 | 75 | 77 |
| By postal mail | 56 | 51 | 52 |
| By email | 24 | 26 | 26 |
| In person at your home | 8 | 8 | 9 |
| In person at your work or school | 2 | 1 | 2 |
| In person at some other place like a shopping mall or church | 4 | 3 | 3 |
| Some other way (SPECIFY): | 1 | 1 | 1 |
| Refused / Not Answered | 0 | 0 | 0 |

[ASK IF YES, HAVE bEEN CONTACTED IN MOB1]
MOB3. When you were contacted, were you urged to vote for...
[RANDOMIZE THE FIRST TWO]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Democrats | 27 | 27 | 32 |
| Republicans | 23 | 28 | 25 |
| Both | 45 | 41 | 38 |
| Other (SPECIFY): | 4 | 2 | 4 |
| Refused / Not Answered | 1 | 1 | 1 |

AD1. In the last week, have you personally seen any television ads for any of these presidential candidates? Mark all that apply.
[RANDOMIZE]

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Hillary Clinton | 23 | 30 | 34 |
| Barack Obama | 19 | 28 | 32 |
| John Edwards | 12 | 17 | 19 |
| Rudy Giuliani | 13 | 16 | 16 |
| Fred Thompson | 7 | 9 | 9 |
| John McCain | 9 | 13 | 23 |
| Mitt Romney | 9 | 16 | 20 |
| Mike Huckabee | - | 13 | 16 |
| Some other presidential candidate | 1 | 1 | 1 |
| (SPECIFY) | 71 | 62 | 56 |
| None of the above | 1 | 1 | 2 |
| Refused / Not Answered |  |  |  |

MED2. Do you ever do any of the following online? Mark all that apply.

```
[RANDOMIZE]
```

Read political news stories from a news website ..... 29
Visit candidate's web sites ..... 11
Participate in message boards, chat rooms, or discussion ..... 3
groups about politics
Get information about the candidates' issue positions ..... 19
Get information about when or where to vote ..... 7
Contribute money to a candidate or political cause ..... 4
Look for more information about candidate's positions on the ..... 19 issues
Find out how the candidates are doing in public opinion polls ..... 18
Check the accuracy of claims made by or about the ..... 11 candidates
9
Watch video clips of a candidate's television advertising
10
Email, write to, or call an elected official
Visit a candidate's page on a social networking site like ..... 3
MySpace or Facebook
54
None of the above
2
Refused / Not Answered ..... 2

ID1. Generally speaking, do you consider yourself...
[REVERSE SCALE FOR HALF OF SAMPLE]

|  | Wave 1 | Wave 3 |
| :--- | ---: | ---: |
| Very liberal | 5 | 7 |
| Somewhat liberal | 16 | 18 |
| Moderate | 42 | 39 |
| Somewhat conservative | 25 | 22 |
| Very conservative | 10 | 11 |
| Refused / Not Answered | 2 | 1 |

[ASK IF YES, AT MY CURRENT ADDRESS OR YES, BUT AT A DIFFERENT ADDRESS IN LV1]
REG1. Do the state records show that you are currently registered as a Republican, a Democrat, an Independent, or do voters not register by party in your state?

| I'm registered as a Democrat | 37 |
| :--- | ---: |
| I'm registered as a Republican | 29 |
| I'm registered as unaffiliated or | 14 |
| Independent |  |
| My state does not allow registration | 5 |
| with a party | 16 |
| I'm not sure | 0 |
| Refused / Not Answered |  |

PLS1. In the last month, did you happen to read or hear about any public opinion polls about the presidential election, or not?
Yes, have read or heard about public opinion polls about
the upcoming presidential election
No, have not read or heard anything about public opinion
polls about the upcoming presidential election
Refused / Not Answered

| Wave 2 | Wave 3 |
| ---: | ---: |
| 53 | 62 |
| 46 | 37 |
| 1 | 1 |

[ASK IF HAVE READ OR HEARD ABOUT PUBLIC OPINION POLLS ABOUT THE UPCOMING PRESIDENTIAL ELECTION]
PLS2. Please tell us anything you can remember about the polls you might have read or heard about. If you can remember who sponsored the poll(s), please tell us that too.
[OPEN-END]

DEMOGRAPHICS

## AGE

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| $18-29$ | 22 | 22 | 22 |
| $30-44$ | 28 | 28 | 27 |
| $45-59$ | 28 | 28 | 28 |
| $60+$ | 23 | 23 | 23 |
| GENDER |  |  |  |


|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Male | 48 | 48 | 48 |
| Female | 52 | 52 | 52 |

## EDUCATION

Less than high school
High school
Some college
Bachelors degree or higher

| Wave 1 | Wave 2 | Wave 3 |
| ---: | ---: | ---: |
| 13 | 14 | 14 |
| 32 | 32 | 32 |
| 28 | 27 | 28 |
| 27 | 27 | 27 |

## RACE / ETHNICITY

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| White, Non-Hispanic | 70 | 69 | 69 |
| Black, Non-Hispanic | 11 | 11 | 11 |
| Other, Non-Hispanic | 5 | 5 | 5 |
| Hispanic | 12 | 13 | 13 |
| 2+ Races, Non-Hispanic | 1 | 1 | 1 |

## MARITAL STATUS

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Married | 60 | 59 | 59 |
| Single (never married) | 22 | 22 | 22 |
| Divorced | 12 | 12 | 12 |
| Widowed | 5 | 5 | 5 |
| Separated | 2 | 2 | 2 |

HOUSEHOLD SIZE

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| 1 | 17 | 17 | 17 |
| 2 | 38 | 38 | 39 |
| 3 | 19 | 19 | 19 |
| 4 | 16 | 16 | 14 |
| 5 | 7 | 7 | 7 |
| $6+$ | 3 | 3 | 3 |

## CHILDREN LIVING IN HOUSEHOLD

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| TOTAL ANY CHILDREN | 32 | 31 | 30 |
| Under 6 | 12 | 12 | 12 |
| 6-12 | 16 | 16 | 15 |
| 13-17 | 13 | 13 | 12 |
| TOTAL NO CHILDREN | 68 | 69 | 70 |

## REGION

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Northeast | 19 | 18 | 18 |
| Midwest | 22 | 22 | 22 |
| South | 36 | 36 | 37 |
| West | 23 | 23 | 23 |

## METROPOLITAN STATUS

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Non-Metro | 16 | 16 | 16 |
| Metro | 84 | 84 | 84 |

## WORK STATUS

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| TOTAL EMPLOYED | 58 | 59 | 59 |
| I work as a paid employee | 52 | 53 | 52 |
| I am self-employed | 4 | 5 | 4 |
| I am an owner/partner in small business, professional practice, farm | 2 | 1 | 2 |
| I work at least 15 hrs/wk w/o pay in family business/farm | 0 | 0 | 0 |
| TOTAL NOT EMPLOYED | 42 | 41 | 41 |
| I am unemployed, temporarily laid off, but looking for work | 5 | 5 | 5 |
| I am retired | 14 | 14 | 14 |
| I am disabled | 8 | 8 | 8 |
| I am a homemaker | 11 | 10 | 11 |
| Other | 4 | 4 | 4 |

## INCOME

|  | Wave 1 | Wave 2 | Wave 3 |
| :--- | ---: | ---: | ---: |
| Under $\$ 15,000$ | 15 | 15 | 15 |
| $\$ 15,000$ to less than $\$ 20,000$ | 5 | 5 | 6 |
| $\$ 20,000$ to less than $\$ 25,000$ | 7 | 8 | 7 |
| $\$ 25,000$ to less than $\$ 30,000$ | 6 | 5 | 6 |
| $\$ 30,000$ to less than $\$ 40,000$ | 15 | 15 | 15 |
| $\$ 40,000$ to less than $\$ 50,000$ | 12 | 12 | 12 |
| $\$ 50,000$ to less than $\$ 75,000$ | 21 | 21 | 20 |
| $\$ 75,000$ to less than $\$ 100,000$ | 11 | 11 | 11 |
| $\$ 100,000$ or more | 8 | 8 | 8 |

## METHODOLOGY

The survey was conducted using the web-enabled KnowledgePanel ${ }^{\text {SM }}$, a probability-based Panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers. Persons in selected households are then invited by telephone to participate in the webenabled KnowledgePane ${ }^{\text {SM }}$. For those who agree to participate, but do not already have Internet access, Knowledge Networks provides at no cost an Internet appliance and Internet service connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails three to four times a month inviting them to participate in research. More technical information is available at http://www.knowledgenetworks.com/ganp/reviewer-info.html.

## ABOUT KNOWLEDGE NETWORKS

Knowledge Networks delivers quality and service to guide leaders in business, government, and academia uniquely bringing scientifically valid research to the online space through its probability-based, online KnowledgePanel ${ }^{\text {SM }}$. The company delivers unique study design, science, analysis, and panel maintenance, along with a commitment to close collaboration at every stage of the research process. Knowledge Networks leverages its expertise in brands, media, advertising, and public policy issues to provide insights that speak directly to clients' most important concerns. For more information about Knowledge Networks, visit www.knowledgenetworks.com.

