

Yahoo Fantasy Football National Draft Day Sweepstakes **Official Rules**

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Yahoo Fantasy Football National Draft Day Sweepstakes (the "Sweepstakes") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least thirteen (13) years old at the time of entry. The Grand Prize is open only to those who are at least twenty-one (21) years old at the time of entry. Employees of Yahoo! Inc., the NFL Entities (as defined below), Hard Rock Hotel & Casino, Las Vegas, HelloWorld, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: Yahoo! Inc., 701 1st Ave., Sunnyvale, CA 94089. **Administrator:** HelloWorld, Inc., One ePrize Drive, Pleasant Ridge, MI 48069.

3. Timing: The Sweepstakes begins on August 23, 2014 at 12:01 a.m. Pacific Time ("PT") and ends on August 23, 2014 at 11:59 p.m. PT (the "Promotion Period"). Sponsor's computer is the official time-keeping device for the Sweepstakes.

4. How to Enter: If you do not have a Yahoo account, you may visit www.yahoo.com to create a free account. If you are not a Fantasy Football Commissioner, you may visit <http://football.fantasysports.yahoo.com/f1/signup> and follow the links and instructions to become one for free. (Yahoo's premium for-pay Fantasy Football leagues are not eligible for participation.) During the Promotion Period, if a Fantasy Football league of which you are at least a co-commissioner holds a draft, you automatically will receive one (1) entry into the Sweepstakes. TO OPT OUT: If you wish to hold a draft during the Promotion Period without receiving a Sweepstakes entry, please send your name and the email address associated with your Yahoo account to yahoocommiss@yahoo-inc.com and you will not be included in the Sweepstakes drawings. Limit: During the Promotion Period, there is a limit of one (1) entry per person per league in which you are at least a co-Fantasy Commissioner. For clarity, since Yahoo Sports Fantasy Football allows multiple players to share the commissionership of a league, each co-Commissioner will receive an entry in connection with the draft for that league; however, each co-Commissioner will not earn multiple Sweepstakes entries as a result of his/her role as co-Commissioner of a single league. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

5. Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential winners from all eligible entries received during the Promotion Period, on or around August 29, 2014. Each potential winner will be notified via email at the preferred email address associated with his/her Yahoo Fantasy Football profile. Except where prohibited, each potential

winner of a prize valued at \$600 or greater (or parent/legal guardian if winner is a minor in his/her state of residence, if applicable) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release ("Declaration") which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim his/her prize. Each potential winner of a Fourth Prize will be required to provide a valid mailing address (P.O. Boxes not permitted), which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim his/her prize. If a potential winner of any prize cannot be contacted, fails to sign and return the Declaration (if applicable) or provide any other requested information within the required time period, or the prize is returned as undeliverable, the potential winner forfeits his/her prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the applicable prize will remain un-awarded. Second, Third, and Fourth Prizes will be fulfilled approximately 8-10 weeks after winner confirmation.

6. Prizes: ONE (1) GRAND PRIZE: A weekend in Las Vegas, NV for winner plus up to nine (9) other players from his/her league. Prize package includes: hotel accommodations for two (2) nights (suite accommodations for up to ten (10) people); a cabana at the hotel pool with a \$5,000 food and beverage credit; up to \$3,000 in credits for dinners at locations determined by the Sponsor in its sole discretion; a booth at Body English with a \$5,000 beverage credit; a VIP booth at a location determined by the Sponsor in its sole discretion with \$2,500 food and beverage credit; and \$12,500 cash for the winner that the winner may use to offset the taxes associated with accepting the prize. Approximate Retail Value ("ARV") of the Grand Prize: \$42,500. Winner will not receive difference between actual and approximate retail value. Winner must be twenty-one (21) years of age or older. Each travel companion must be twenty-one (21) years of age or older and must travel on same itinerary and at the same time as the winner. All travel must be completed by April 15, 2015. If winner is unable to secure up to nine (9) eligible traveling companions to accompany him/her on the trip, winner will forfeit that portion of the prize value.

ONE (1) FIRST PRIZE: A trip for two (2) to San Francisco, CA from November 1, 2014 – November 3, 2014. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to San Francisco, CA; two (2) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy); ground transportation to and from destination airport and hotel; two (2) tickets to the San Francisco 49ers vs. St. Louis Rams football game ("Game"), scheduled to be held on November 2, 2014; two (2) field passes; ground transportation to and from destination hotel and the Game; and travel agent services. **Winner and travel companion must travel on November 1, 2014 – November 3, 2014, or prize will be forfeited.** Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. Travel restrictions, conditions and limitations may apply. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges and airport fees are the responsibility solely of winner. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Any difference in the value of a prize as a result of such substitution will not be awarded. Unless child of winner, travel companion must be eighteen (18) years of age or older as of the date of departure and must travel on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, travel companion must be winner's parent/legal guardian. Travel companion (or, if travel companion is a minor, his/her parent or legal guardian) must execute liability/publicity releases prior to issuance of travel documents. The Sponsor is not responsible if the Game is delayed, postponed or cancelled for any reason and winner will not be reimbursed for tickets. Seating and timing to be determined in

the sole discretion of Sponsor. Tickets may be subject to standard rain-check policies and procedures. By accepting ticket prize, winner agrees to abide by any terms, conditions and restrictions provided by the ticket. The Sponsor is not responsible if winner does not use ticket on day of event. ARV of the First Prize: \$4,800. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

For the Grand and First Prizes: Except as specifically provided herein, the Grand and First Prize packages do not include taxes, insurance, telephone charges, personal expenses, travel arrangements, gratuities, passenger facility charges (PFCs), personal charges at lodging, security fees, departure taxes, incidental charges, or any other item not specifically described in these Official Rules, and all expenses for any of the foregoing are the sole responsibility of the prize winner. Trip dates must be booked and confirmed at least twenty-one (21) days prior to departure. Once confirmed, trip dates and travel accommodations cannot be changed by winner; however, travel and accommodations are subject to availability, blackout dates, and/or change due to circumstances beyond Sponsor's control. For either the Grand or First Prizes, if Sponsor cannot find winner(s) who is/are able to travel on required dates in time to satisfy verification procedures, one or both Prizes may not be awarded. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates.

TWO (2) SECOND PRIZES: Each Second Prize winner will receive an Apple® iPad® mini Wi-Fi 16GB for winner and up to nine (9) other members of the winner's selected league. ARV of each Apple® iPad®: \$299. Maximum total ARV of each Second Prize (including winner and nine (9) league members' prizes): \$2,990. The actual value of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed.

ONE (1) THIRD PRIZE: A jersey (style and size determined by the Sponsor in its sole discretion) for winner and up to nine (9) other members of the winner's selected league. ARV of each jersey: \$150. Maximum total ARV of Third Prize (including winner and (9) league members' prizes): \$1,500.

FIVE (5) FOURTH PRIZES: Each Fourth Prize winner will receive a Yahoo Fantasy League Kit for winner and up to nine (9) other members of the winner's selected league. Each kit includes: A Yahoo Fantasy Football branded hat, set of four (4) pint glasses, and t-shirt. Sizes and styles will be determined by the Sponsor in its sole discretion. ARV of each kit: \$30. Maximum total ARV of each Fourth Prize (including winner and (9) league members' prizes): \$300.

For All Prizes: Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize (or a component thereof) for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received during the Promotion Period. **Limit:** One (1) prize per person. Maximum total ARV of all prizes: \$56,280.

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Hard Rock Hotel & Casino, Las Vegas, the NFL Entities (as defined below), Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's

consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor may, in its sole discretion, elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy> and Sponsor's Privacy Policy <http://info.yahoo.com/privacy/us/yahoo/homepage/>.

13. Winner List: For a winner list, visit <http://bit.ly/1mOoyDL>. The winner list will be posted after winner confirmation is complete.

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