



GSK PROMOTION
“Create Your Dream Home Faster” Promotion
Terms and Conditions

By entering the **“Create Your Dream Home Faster” Promotion** (“the Competition”), you are agreeing to the following terms and conditions:

1. STANDARD TERMS

1.1 Information on how to enter forms part of the terms of entry.

2. WHO CAN ENTER?

2.1 Subject to clause 2.2, entry is open to all residents of Australia, who are 18 years of age or older.

2.2 Employees and immediate families of Seven West Media Limited, GlaxoSmithKline Australia Pty Ltd and their associated agencies and companies are not eligible to enter.

3. HOW TO ENTER

3.1 The Competition commences **Monday, 6 April 2015 at 08:00 AEST** and concludes on **Wednesday, 1 July 2015 at 08:59 AEST** (“the Competition Period”), however, open and close dates and times for draws are as detailed in the table below:

HOUSE RULES – WEEKLY DRAWS			
DRAWS	Open (AEST)	Close (AEST)	DRAW DATES (AEST)*
1	Monday, 6 April 2015 at 08:00	Saturday, 9 May 2015 at 08:59	Monday, 11 May 2015 at 09:00
2	Saturday, 9 May 2015 at 09:00	Saturday, 16 May 2015 at 08:59	Monday, 18 May 2015 at 09:00
3	Saturday, 16 May 2015 at 09:00	Saturday, 23 May 2015 at 08:59	Monday, 25 May 2015 at 09:00
4	Saturday, 23 May 2015 at 09:00	Saturday, 30 May 2015 at 08:59	Monday, 1 June 2015 at 09:00
5	Saturday, 30 May 2015 at 09:00	Saturday, 6 June 2015 at 08:59	Monday, 8 June 2015 at 09:00
6	Saturday, 6 June 2015 at 09:00	Saturday, 13 June 2015 at 08:59	Monday, 15 June 2015 at 09:00
7	Saturday, 13 June 2015 at 09:00	Saturday, 20 June 2015 at 08:59	Monday, 22 June 2015 at 09:00
8	Saturday, 20 June 2015 at 09:00	Wednesday, 1 July 2015 at 08:59	Wednesday, 1 July 2015 at 11:30

WOOLWORTHS – WEEKLY DRAWS			
DRAWS	Open (AEST)	Close (AEST)	DRAW DATES (AEST)*
1	Monday, 6 April 2015 at 08:00	Saturday, 25 April 2015 at 08:59	Monday, 27 April 2015 at 09:00
2	Saturday, 25 April 2015 at 09:00	Saturday, 2 May 2015 at 08:59	Monday, 4 May 2015 at 09:00
3	Saturday, 2 May 2015 at 09:00	Saturday, 9 May 2015 at 08:59	Monday, 11 May 2015 at 09:00
4	Saturday, 9 May 2015 at 09:00	Saturday, 16 May 2015 at 08:59	Monday, 18 May 2015 at 09:00
5	Saturday, 16 May 2015 at 09:00	Saturday, 23 May 2015 at 08:59	Monday, 25 May 2015 at 09:00
6	Saturday, 23 May 2015 at 09:00	Saturday, 30 May 2015 at 08:59	Monday, 1 June 2015 at 09:00
7	Saturday, 30 May 2015 at 09:00	Saturday, 6 June 2015 at 08:59	Monday, 8 June 2015 at 09:00
8	Saturday, 6 June 2015 at 09:00	Saturday, 13 June 2015 at 08:59	Monday, 15 June 2015 at 09:00
9	Saturday, 13 June 2015 at 09:00	Saturday, 20 June 2015 at 08:59	Monday, 22 June 2015 at 09:00
10	Saturday, 20 June 2015 at 09:00	Wednesday, 1 July at 08:59	Wednesday, 1 July at 11:30
BONUS Winner Draw	The ten (10) Woolworths weekly winners will be placed in a separate draw where the two (2) winners of that draw will be entered into the draw for the Major prize		Wednesday, 1 July 2015 at 11:35

METCASH – DRAW			
DRAWS	Open (AEST)	Close (AEST)	DRAW DATES (AEST)*
BONUS Winner Draw	Monday, 6 April 2015 at 08:00	Wednesday, 1 July 2015 at 08:59	Wednesday, 1 July 2015 at 11:40

MAJOR PRIZE DRAW			
DRAWS	Open (AEST)	Close (AEST)	DRAW DATES (AEST)*
Major Prize Draw	The eight (8) winners of the House Rules Weekly Draws, the two (2) winners of the Woolworths Bonus Draw and the one (1) winner of the Metcash Bonus Draw will be included in the Major Prize Draw		Wednesday, 1 July 2015 at 11:50

3.2 For entry details, viewers must watch House Rules (“the Program”) on the Seven Network (“the Network”) and affiliates during the Competition Period. In every episode a unique code word and details on how to enter will be provided in the form of an in-program competition segment.

3.3 In order to enter:

a. **via the House Rules draws**, viewers must either:

- i. enter online at www.yahoo7.com.au/houserules or at www.facebook.com/PanadolAustralia register the unique code word promoted in program along with their full name, address (including postcode) and contact daytime telephone number (including STD area code) and mobile number; or
- ii. send a text message/SMS and register the unique code word promoted in program along with the entrant/s full name, suburb and state to **1977 7877** (charge \$0.55, SMS helpline 1300 851 419); or
- iii. use your smartphone to log on to <https://enter.2urmob.com/HouseRules> click on the House Rules Competition link and register the unique code word promoted in program along with their full name, address, then select the option you prefer (number of entries – 1 entry for \$0.55, 2 entries for \$1.05, 5 entries for \$2.50, 15 entries for \$7.00 or 20 entries for \$9.00 – Helpline 1300 851 419); or

b. **via the Woolworths draws**: visit any Woolworths Store to gain the Woolworths unique code (unique word + last 2 digits of a receipt from that store) then enter via SMS or online as stated in a)i. and a)ii. above between 08:00 AEST Monday, 6 April 2015 and 08:59 AEST Wednesday, 1 July 2015 to win ten thousand dollars (\$10,000 AUD) plus the chance to go into a BONUS draw for a spot in the major prize draw as two of ten (10) Woolworths weekly winners on Wednesday, 1 July 2015; or

c. Via the Metcash draw: visit any Supa IGA, IGA Express, IGA, IGA Friendly Grocer, Foodland, Foodworks, Drakes and Romeos Store, otherwise referred to as (“Metcash”) to gain the Metcash unique code (unique word + last 2 digits of store or receipt number from Metcash docket – whichever applicable), then enter via SMS or online as stated in a)i. and a)ii. above between 08:00 AEST Monday, 6 April 2015 and 08:59 AEST Wednesday, 1 July 2015 to go into a BONUS draw for one (1) spot in the major prize draw on Wednesday, 1 July 2015.

3.4 Entrants using the House Rules nightly code word promoted in program may enter as many times as they like with that code word until the release of the following nightly code word throughout the competition period. There will be a winner drawn at the end of each Competition Draw Period (see clause 3.1) throughout the Competition Period, eight (8) weekly winners in total, each receiving a Woolworths voucher to the value of five hundred dollars (\$500.00 AUD), then the eight (8) weekly winners will be placed in the Major Prize Draw on Wednesday, 1 July 2015 at 11:50 AEST.

3.5 In Woolworths, there will be a winner drawn at the end of each of the ten (10) Competition Draw Periods (see clause 3.1). Throughout the Competition Period, ten (10) weekly winners will be drawn in total, each receiving ten thousand dollars (\$10,000 AUD). Then the ten (10) weekly winners will be

placed in a separate draw where there will be two (2) winners from that draw placed in the Major Prize Draw on Wednesday, 1 July 2015 at 11:50 AEST.

- 3.6 Entrants using the unique code word promoted in Woolworths may enter multiple times during a single Competition Draw Period using the Woolworths-specific code *word* PLUS the last 2 digits of their valid Woolworths store receipt from that specific Competition Draw Period. Only receipts dated within each Competition Draw Period will be considered valid for that specific Competition Draw. The winner of each Competition Draw Period must retain and produce their valid Woolworths receipt as proof of valid entry. If the winner cannot produce proof of valid entry, their entry will be considered invalid and another winner will be drawn for that Competition Draw Period.
- 3.7 There will be no weekly draws from the Metcash pool of entries. One winner will be drawn at the end of the Competition Period (see clause 3.1). The one (1) winner of that draw will be placed in the Major Prize Draw on Wednesday, 1 July 2015 at 11:50 AEST.
- 3.8 Entrants using the unique code word promoted in Metcash may enter multiple times during the Competition Period using the Metcash-specific code *word* PLUS the last 2 digits of the docket number or cashier number (whichever one is applicable for their store) printed on their valid Metcash store receipt from the Competition Period. Only receipts dated within the Competition Period will be considered valid. The winner of the Metcash Draw must retain and produce their valid Metcash receipt as proof of valid entry. If the winner cannot produce proof of valid entry, their entry will be considered invalid and another winner will be drawn.
- 3.9 The House Rules weekly draws will commence on Monday, 11 May 2015, then every consecutive Monday up to and including Monday, 22 June 2015, with the final weekly draw on Wednesday, 1 July 2015. The Woolworths weekly draws will commence on Monday, 27 April 2015, then every consecutive Monday up to and including Monday, 22 June 2015, with the final weekly draw on Wednesday, 1 July 2015. The Metcash Competition Period will commence on Monday, 6 April 2015 and conclude on Wednesday, 1 July 2015. The time of entry will in each case be the time the SMS message or online entry is received by Mnet Mobile Pty Ltd SMS database, Yahoo!7 online database and GlaxoSmithKline Australia Pty Ltd Facebook database.
- 3.10 For SMS entrants, each entry must be charged to a mobile account.
- 3.11 SMS entrants will receive a reply message to their entry.
- 3.12 For entrants in all states, single SMS entries will be charged at the premium rate of \$0.55 (including GST). Entries via your smartphone will be charged according to your selection (ie \$0.55, \$1.05, \$2.50, \$7.00 or \$9.00 (including GST)) and may include download charges in accordance with your mobile phone contract. Helpline 1300 851 419.
- 3.13 Any online entries determined to be "scripting", in the absolute discretion of the Promoter, will be deemed invalid and not accepted.
- 3.14 There is no requirement to purchase Panadol or any other specific product for entry.

4. PRIZES

- 4.1 During the Competition Draw Periods (see clause 3.1) there will be;
 - a) eight (8) weekly draws from the House Rules national pool of SMS and Online entries;
 - b) ten (10) weekly draws from the Woolworths national pool of SMS and Online entries and a bonus draw where two (2) of the ten (10) weekly winners will go in the major prize draw;
 - c) one (1) draw from the Metcash national pool of SMS and Online entries;
 - d) one Major Prize Draw.
- 4.2 The eight (8) House Rules program weekly winners will each receive a Woolworths voucher to the value of \$500.00 (AUD) ("the House Rules Minor Prize") and will each go in draw for the Major Prize. The ten (10) Woolworths winners will each receive ten thousand dollars (\$10,000 AUD) ("the Woolworths Minor Prize") and will go in the Bonus Draw where where the two (2) winners of that bonus draw will be entered into

the Major Prize Draw. The METCASH winner will not receive a Minor Prize, however the one(1) winner will be entered into the Major Prize Draw. The eleven (11) Major Prize draw entrants will be included in the Major Prize Draw to win a holiday house and land package in the Hervey Bay / Fraser Coast region of Queensland (“the Major Prize”) to the value of \$829,409.45 (inc GST) (AUD).

4.3

Number	Full Details	RRP (inc. GST)
8 x House Rules Program Minor Prize Packages	Each Minor Prize package consists of: <ul style="list-style-type: none"> ○ 1 x \$500 (AUD) Woolworths Voucher 	\$4,000.00
10 x Woolworths Minor Prize Packages	Each Woolworths Minor Prize package consists of: <ul style="list-style-type: none"> ○ 1 x \$10,000 (AUD); plus 	\$100,000.00
1 x House Rules Major Prize	1 x Holiday House and Land Package in the Hervey Bay/Fraser Coast Region, Queensland Prize includes: <ul style="list-style-type: none"> • Freehold title Holiday House including landscaped garden • Stamp Duty • Conveyancing and transfer fees • Furnishings 	<p>\$737,000.00</p> <p>\$23,175.00</p> <p>\$1,500.00</p> <p>\$67,734.45</p> <p>TOTAL MAJOR PRIZE VALUE \$829,409.45</p>
TOTAL MAXIMUM PRIZE POOL VALUE		\$933,409.45

- 4.4 The total Maximum Prize Pool is **\$933,409.45**(inc GST) (AUD). Prize value is based on an independent professional valuation of the Holiday House land and package, and valuation of furnishings and other contents based on their RRP, as at the date of printing. The Promoter accepts no responsibility for any change in prize value between now and the ultimate date on which the prize is taken.
- 4.5 Woolworths Vouchers awarded to Minor Prize winners must be used in accordance with the terms and conditions applicable to each voucher.
- 4.6 Receipt of the Major Prize is subject to and conditional upon the winner entering into a contract with Seven Network (Operations) Limited for the transfer of the title to the house and land and to promise to comply with any building and other covenants that may apply. The Promoter will arrange the transfer of the title to the Major Prize within 28 days at its cost including legal, Government charges and any stamp duty applicable. The winner will provide any documentation reasonably requested to establish whether the transaction is dutiable and claim any available exemptions to the fullest extent possible. The winner will co-operate fully with the Promoter to meet any deadlines required for the transfer of the Major Prize and will sign any documents necessary to transfer the Major Prize to the winner. The winner shall be solely responsible for house and contents insurance and all other applicable costs of the prize from the date of the transfer of the Major Prize to the winner.
- 4.7 The Major prize winner must accept the prize subject to any errors, restrictions on and defects in title, misdescriptions, encroachments, easements and rights of way and building/content faults or defects and may not make any claim against the Promoter in respect of the same, or any other matter which affects the Major prize winner’s ability to enjoy the prize (such as access, zoning, facilities, services, infrastructure, etc).
- 4.8 Additional options, and all ancillary costs other than those expressly stated in these terms and conditions do not form part of the prize and are the responsibility of the winner.
- 4.9 In accepting the prizes the winners agree to participate in and co-operate with all reasonable media editorial requests, including but not limited to, being filmed, interviewed and photographed, and the winners grant the Promoter a perpetual and non-exclusive licence to use such footage and photographs in all media worldwide and the winners will not be entitled to any fee for such use. The Promoter may

share this editorial content with the sponsor for their own internal use including but not limited to digital and social media, for up to 30 days from the Grand Finale episode of House Rules Series 3.

- 4.10 The Prize Winners agree they will not disclose any of their personal details, including any photographs, facts or circumstances, for a fee or otherwise, that relate to their winning of any prize in the Competition to any media or other organisation in Australia and as such may be required to provide the Promoter with a formal written undertaking.
- 4.11 It is a condition of accepting the prizes that the winners must comply with all the conditions of use of the prizes and the Promoter's requirements.
- 4.12 The prizes are not transferable and cannot be exchanged for cash.
- 4.13 The prize winners must be 18 years of age or older and an Australian resident and must provide valid identification proof of age, proof of residency and/or proof of entry validity to the Promoter, in order to claim a prize. Proof of identification, residency, age and entry considered suitable for verification is at the discretion of the Promoter. In the event that a winner cannot provide suitable proof, the winner may be required to forfeit the prize and no substitute will be offered.
- 4.14 The prizes must be taken as stated and no compensation will be payable if a winner is unable to use the prize or any element of the prize as stated.
- 4.15 The Promoter may require the prize winners to sign a waiver of liability and indemnity and any other relevant forms or agreements that the Promoter deems necessary in the form determined by the Promoter in its absolute discretion. The Promoter may require the prize winner to provide proof of identity,
- 4.16 **Independent legal and financial advice should be sought as tax implications will arise as a result of accepting the prizes.**

5. HOW TO WIN

- 5.1 There will be **eleven (11)** Major Prize Draw entrants drawn in total;
 - a) **Eight (8)** minor prize winners (1 x winner per week) will be drawn from the House Rules national pool of online and SMS entries using the unique code word promoted in program;
 - b) Ten (10) minor prize winners (1 x winner per week) will be drawn from the Woolworths national pool of online and SMS entries using the unique Woolworths code word (plus receipt number) promoted in Woolworths stores Australia wide. **Two (2)** bonus draw winners will be drawn from the ten (10) minor prize winners and will be placed in the major prize draw;
 - c) **One (1)** minor prize winner will be drawn from the Metcash national pool of online and SMS entries using the unique Metcash code word (plus docket or store number, whichever is applicable) promoted in Metcash stores Australia wide. The winner will be placed in the major prize draw;
- 5.2 The Major Prize Winner will be drawn from the eleven (11) Major Prize Draw entrants on Wednesday, 1 July 2015 and will win the prize package detailed in clause 4.2.
- 5.3 Each entrant who has entered the Competition in accordance with these terms and conditions during the Competition Period using a mobile phone with a reply path and whose SMS message has passed through the Telco carriers network to Mnet Mobile Pty Ltd database or entered online as detailed in Clause 3.3 ("Qualifying Entrant") will be entered into the applicable draw as set out in clause 3.1. Entries that do not comply with any of the terms and conditions, may be deemed invalid and a further draw(s) will be conducted in its place. The Minor and Major Prize draws will take place at Mnet Mobile Pty Ltd, Level 1, 16 Anster Street, Adelaide, South Australia 5000 on the draw dates detailed in Clause 3.1.
- 5.4 Prize Winners will be notified by a phone call on the day of the draw/s, and a letter advising the winners of their prize will also be express posted. The House Rules Minor Prize Winners names will be appear each week on screen during the House Rules Program. The Woolworths and Metcash Minor Prize Winners will be notified by phone call on the day of the draw/s, and a letter advising the winners of their prize will also be express posted. The Woolworths and Metcash Minor Prize Winners will not be

announced in-program. The Major Prize Winner's name will either appear on screen or announced live during the Grand Final House Rules episode. The winners' entry details for draws held on Monday 11, 18 and 25 May, 2015 will be published in the Public Notes section of The Australian newspaper on **Monday 1 June 2015**. Winners from the draws held on Monday 1, 8 and 15 June 2015 will be published in the Public Notes section of The Australian newspaper on **Monday 22 June 2015**. Winners from the draws held on Monday 22 June and Wednesday, 1 July 2015 will be published in the Public Notes Section of the Australian newspaper on **Friday, 10 July 2015**.

- 5.5 The Promoter's decision is final and the Promoter will not enter into correspondence regarding the result.
- 5.6 The Promoter may in its absolute discretion deem entries invalid subsequently to a winner being notified or a winner's name being announced if it is discovered that the winner did not enter the Competition in accordance with these terms and conditions. In these circumstances, an additional draw will be conducted.
- 5.7 It is a condition of accepting the prizes that the winners may be required to sign a legal release in a form determined by the Promoter in its absolute discretion.
- 5.8 Subject to state government legislation, and if required, unclaimed prize draws may take place at Mnet Mobile Pty Ltd, Level 1, 16 Anster Street, Adelaide, South Australia 5000 on the dates detailed below, and winner publication will be in The Australian on the dates detailed below. For clarity, unclaimed prize draws for all minor prizes will occur over all non-winning entries from that individual weekly prize draw competition period as per the table in clause 3.1. In the event an unclaimed prize draw is required for the major prize, all non-winning entries received throughout the competition period from each weekly prize draw competition period will be entered into this draw.

For draws held on.....	Unclaimed Prize Draw at 10:00 AEST	Publication Date
Monday 27 April 2015	Wednesday 29 July 2015	Monday 3 August 2015
Monday 4 May 2015	Wednesday 5 August 2015	Monday 10 August 2015
Monday 11 May 2015	Wednesday 12 August 2015	Monday 17 August 2015
Monday 18 May 2015	Wednesday 19 August 2015	Monday 24 August 2015
Monday 25 May 2015	Wednesday 26 August 2015	Monday 31 August 2015
Monday 1 June 2015	Tuesday 29 September 2015	Monday 5 October 2015
Monday 8 June 2015	Tuesday 29 September 2015	Monday 5 October 2015
Monday 15 June 2015	Tuesday 29 September 2015	Monday 5 October 2015
Monday 22 June 2015	Tuesday 29 September 2015	Monday 5 October 2015
Wednesday 1 July 2015	Tuesday 6 October 2015	Monday 12 October 2015

6. NO LIABILITY

- 6.1 In the case of the intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the Competition on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, the Promoter may in its absolute discretion cancel the Competition and recommence it from the start on the same conditions, subject to state government legislation.
- 6.2 Seven West Media Limited, GlaxoSmithKline Australia Pty Ltd, Mnet Mobile Pty Ltd and their associated agencies and companies will take no responsibility for prizes damaged or lost in transit, or late, lost or misdirected mail.
- 6.3 Seven West Media Limited, GlaxoSmithKline Australia Pty Ltd, Mnet Mobile Pty Ltd and their associated agencies and companies will not be liable for any misadventure, accident, injury, loss (including but not limited to consequential loss) or claim that may occur:
- a) during the entry process or the draw;
 - b) in the participation, acceptance or use of any element(s) of the prize;
 - c) as a consequence of late, lost or misdirected mail;

- d) due to the broadcast of any program relating to the Competition or the publication of any material, including any statements made by any compere, staff member, journalist, other entrants or any other person;
- e) in relation to failure of an SMS smart phone or online entry message to be received or sent by the Promoter on account of technical problems or traffic congestion; or
- f) arising from or related to any problem or technical malfunction of any telephone network or lines or mobile communications network, computer on line systems, servers, or computer equipment, software or device related to or resulting from participation in this promotion.

6.4 Seven West Media Limited assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries, and reserve the right to take any action that may be available, subject to state government legislation.

6.5 If for any reason the Competition is not capable of running as planned, due to causes including but not limited to tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of the Competition, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the Competition, subject to state government legislation.

6.6 This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Entrants understand that they are providing their information to the Promoter and not to Facebook. The information an entrant provides will only be used for the purposes outlined in these Terms and Conditions. Any questions, comments or complaints about this promotion must be directed to the Promoter and not to Facebook. Facebook will not be liable for any loss or damage or personal injury which is suffered or sustained by an entrant, as a result of participating in the promotion (including taking/use of a prize), except for any liability which cannot be excluded by law.

7. PROMOTER'S DETAILS

7.1 The Promoter is Seven West Media Limited (ABN 91 053 480 845) of Newspaper House, 50 Hasler Road, Osborne Park WA 6017.

7.2 The Sponsor is GlaxoSmithKline Australia Pty Ltd (ABN 47 100 162 481) of 1061 Mountain Highway, Boronia VIC 3155.

7.3 Entry details remain the property of the Promoter. Mnet Mobile Pty Ltd (in respect of SMS and smart phone entries), Yahoo!7 Pty Limited (in respect of online entries) and GlaxoSmithKline Australia Pty Ltd (in respect of Facebook entries) on behalf of Seven Network (Operations) Limited (ABN 65 052 845 262) and its related entities ("Seven"), is collecting your personal information for the purpose of conducting and promoting this Competition, including for the purpose of identifying and notifying winners and understanding our audiences. Seven will otherwise handle your personal information in accordance with Seven's Privacy Policy which is available on our website at <http://www.sevenwestmedia.com.au/privacy-policies> (and which contains information regarding how you can access your personal information, correct it and/ or make a complaint about our handling of your personal information). By providing your personal information below, you agree to the terms of the Privacy Policy. Without limiting the foregoing, Seven may disclose the entrant's personal information to its related entities, business partners and external service providers for research and profiling purposes as well as other purposes reasonably related to the entrant's relationship with Seven. In addition, by entering this competition, you consent to Seven using your personal information for the purpose of Seven and its related entities sending you information regarding programs, products and services available through them and/ or through their business partners, and to Seven from time to time sharing your personal information with carefully selected business partners for the purpose of them sending you such information directly. We will always provide you with the ability to opt out of those communications. www.sevenwestmedia.com.au.

7.4 ACT permit number: TP 14/04437, NSW permit number: LTPS/14/10032, SA permit number T 14/2356, VIC permit number: 14/6003.