

**“PAPER TOWNS” PROMOTION  
TERMS AND CONDITIONS**

1. Information on how to enter and the prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. The promoter is Yahoo!7 Pty Limited (ABN 60 089 187 100) of Level 2, Pier 8&9, 23 Hickson Road, Millers Point, NSW 2000 (“**Promoter**”).
3. The sponsor is Twentieth Century Fox Film Distributors Pty Limited (ABN 16 007 525 920) of 140 Bourke Street, Melbourne, VIC 3000 (“**Sponsor**”).
4. Entry is only open to Australian residents aged 18 years or over who are able to attend the US Premiere of ‘Paper Towns’ in New York City, New York (USA) on July 21 2015, travelling to/from New York City on the exact dates determined by the Promoter (if selected as the Major Prize winner).
5. Employees (and their immediate families) of the Promoter, Sponsor and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1<sup>st</sup> cousin.
6. Promotion commences on 26/06/2015 and closes at 11:59pm AEST on 16/07/2015 (“**Promotional Period**”).
7. To enter, individuals must complete the following steps during the Promotional Period:
  - a) visit [www.yahoo7.com.au/papertowns](http://www.yahoo7.com.au/papertowns);
  - b) follow the prompts to the promotion entry page;
  - c) input the requested details (including their full name, a valid email address, telephone number, and postal address);
  - d) provide an answer to the promotional question “*Where in the world would you like to lose yourself and why?*” in 25 words or less;
  - e) agree to the Terms and Conditions by ticking the relevant tick box; and
  - f) submit the full completed entry form.
8. Incomplete or indecipherable entries will be deemed invalid.
9. Multiple entries permitted, subject to the following: (a) each entry must be substantially unique; and (b) each entry must be submitted separately and in accordance with entry requirements.
10. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant’s identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter’s discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter’s legal rights to recover damages or other compensation from such an offender are reserved.
11. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
12. This is a game of skill and chance plays no part in determining the winners. Each entry will be individually judged based on the originality, literary merit and creative merit of the answer provided to the promotional question. The judging will take place from 17/07/2015 at the Promoter’s premises. The judges may select additional reserve entries which they determine to be the next best, and record them in order of merit, in case of an invalid entry or ineligible entrant.
13. The winners will be notified by email and telephone.

14. The Promoter's decision is final and no correspondence will be entered into.
15. The best valid entry, as determined by the judges, will win a trip for two (2) people to the US Premiere of 'Paper Towns' in New York City, New York (USA), valued at up to AU\$10,400 depending on point of departure ("**Major Prize**"). The Major Prize includes:
  - return economy airfares from winner's nearest Australian capital city to New York City, New York for two (2) people;
  - return transfers from the New York City airport to the accommodation for two (2) people;
  - five (5) nights twin-share accommodation in a minimum 4-star hotel in New York City for two (2) people (exact hotel determined by the Promoter in its absolute discretion); and
  - two (2) tickets to the US Premiere of 'Paper Towns in New York City on July 21 2015.
16. *The following conditions apply to the Major Prize:* Spending money, meals, taxes (excluding airline and airport taxes), insurance, passports, visas, vaccinations, transport to and from departure point, additional transfers, items of a personal nature, in-room charges and all other ancillary costs are not included. The prize must be taken to coincide with the US Premiere of 'Paper Towns on July 21 2015, and is subject to booking and flight availability. During the entire duration of the prize, a nominated parent/guardian must accompany any person under 18 years of age. The winner and his/her companion are responsible for ensuring that they have valid passports, and any requisite visas, vaccinations and travel documentation, and must register with the US ESTA system at <https://esta.cbp.dhs.gov/esta>. The winner and his/her companion must depart from and return to the same departure point and travel together. Itinerary of the prize to be determined by the Promoter in its absolute discretion. Frequent flyer points will not form part of the prize. Prize is subject to the standard terms and conditions of individual prize and service providers. The winner may be required to present their credit card at time of accommodation check in. Once the prize has been booked, any changes to the travel, flights, accommodation or scheduling arrangements will be at the expense of the winner and their travel companion.
17. The next twenty (20) best valid entries, as determined by the judges, will each win an in-season double-pass to Paper Towns, valued at AU\$36 ("**Runner Up Prize**").
18. *The following conditions apply to the Runner Up Prize:* In-season double-pass only valid while Paper Towns is screening at participating cinemas and at selected cinemas only. In-season double-pass not valid Tuesdays, Saturdays after 5pm, on public holidays, or at Gold Class or Vmax at EVENT Cinemas, Gold Class or Vmax at Greater Union, Birch Carroll & Coyle or Village Cinemas, Hoyts IMAX Cinemas, Directors Suite, La Premiere, Bean Bag Cinema, Hoyts Xtremescreen, Reading Gold Lounge, Reading Titan XC, Cinema Europa, United Cinemas Avalon and Collaroy, or Roseville Cinemas. 3D glasses not included. Any ancillary costs associated with redeeming the in-season double-pass are not included. Any unused balance of the in-season double-pass will not be awarded as cash. Redemption of the in-season double-pass is subject to any terms and conditions of the issuer including those specified on the in-season double-pass.
19. If for any reason a winner does not take a prize (or an element of a prize) at/by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited.
20. If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification.
21. Total prize pool value is up to AU\$11,120.
22. The prizes, or any unused portion of a prize, is not transferable or exchangeable and cannot be taken as cash.
23. Entrants agree that they are fully responsible for any materials they submit via the promotion including but not limited to answers to the promotional question ("**Content**"). The Promoter and Sponsor shall not be liable in any way for such Content to the full extent permitted by law. The Promoter may remove or decline to publish any Content without notice for any reason whatsoever. Entrants warrant and agree that:

- (a) they will not submit any Content that is unlawful or fraudulent, or that the Promoter may deem in breach of any intellectual property, privacy, publicity or other rights, defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, not suitable for children aged under 15, or otherwise unsuitable for publication;
- (b) their Content shall not contain viruses or cause injury or harm to any person or entity;
- (c) they will obtain prior consent from any person or from the owner(s) of any property that appears in their Content;
- (d) the Content is the original work of the entrant that does not infringe the rights of any third party;
- (e) they consent to any use of the Content which may otherwise infringe the Content creator's/creators' moral rights pursuant to the *Copyright Act 1968* (Cth) and warrant that they have the full authority to grant these rights; and
- (f) they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of others' computer or communication systems.

Without limiting any other terms herein, the entrant agrees to indemnify the Promoter and Sponsor for any breach of the above terms.

- 24. As a condition of entering this promotion, each entrant licenses and grants the Promoter and Sponsor, their affiliates and sub-licensees a non-exclusive, royalty-free, perpetual, worldwide, irrevocable, and sub-licensable right to use, reproduce, modify, adapt, publish and display their entry (which shall include Content) for any purpose, including but not limited to future promotional, marketing or publicity purposes, in any media, without compensation, restriction on use, attribution or liability.
- 25. Entrants consent to the Promoter and Sponsor using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
- 26. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) to modify, suspend, terminate or cancel the promotion, as appropriate.
- 27. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
- 28. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter and Sponsor (including their respective officers, employees and agents) exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
- 29. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter and Sponsor (including their respective officers, employees and agents) are not responsible for and exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's or Sponsor's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter or Sponsor; (d) any variation in prize value to that stated in these Terms and Conditions; (e) if the 'Paper Towns' US Premiere event is delayed, postponed or cancelled for any reason beyond the reasonable control of

the Promoter; (f) any tax liability incurred by a winner or entrant; or (g) taking/use of and/or participation in a prize.

30. As a condition of accepting the Major Prize, the Major Prize winner (and his/her companion) must sign any legal documentation as and in the form required by the Promoter and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form. In the event the Major Prize winner's companion is under the age of 18, a nominated parent/legal guardian of such person will be required to sign the legal documentation required under this clause on their behalf.
31. By entering this promotion, entrants agree to the Promoter collecting, using and disclosing their personal information for the purpose of conducting and promoting this promotion, in accordance with Yahoo!7's Privacy Policy which is available at <https://info.yahoo.com/privacy/au/yahoo/> which entrants acknowledge they have read and agree to. This privacy policy contains important information regarding how the Promoter handles entrants' personal information, including how entrants can access and/or correct their personal information, or make a complaint about the handling of their personal information. Entry is conditional on providing this information. Additionally, by ticking the relevant opt-in box/es, (a) entrants agree to the Promoter and its trusted partners using their personal information to help the Promoter communicate with them about offers from the Promoter and its marketing partners (which offers entrants may opt-out of receiving), and they agree to the Promoter disclosing their information to such partners in connection with such purposes and/or (b) entrants agree to the Promoter sharing their personal information with the Sponsor and they acknowledge that the Sponsor will be solely responsible for its use of such information. Unless otherwise indicated by the Promoter, the Promoter may disclose entrants' personal information to entities outside of Australia (for a list of the countries, see the Promoter's Privacy Policy), and cannot guarantee that any overseas recipient will not breach the Australian Privacy Principles. By entering the promotion entrants consent to the overseas transfer on these terms as permitted by the Australian Privacy Principles and agree that the Promoter is not liable in this regard.