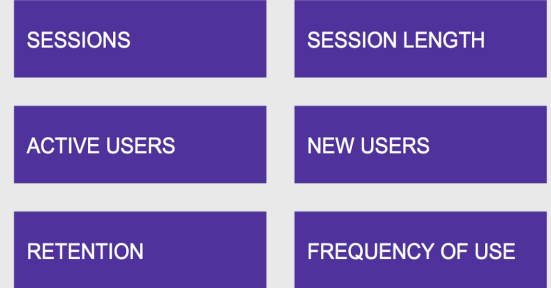
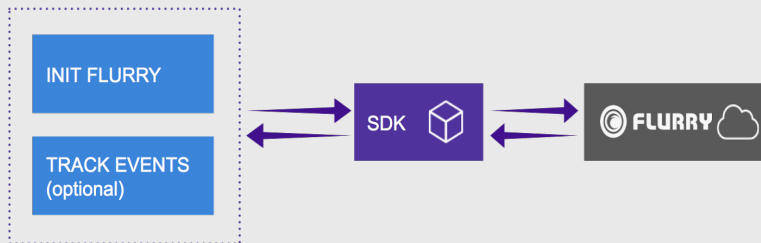




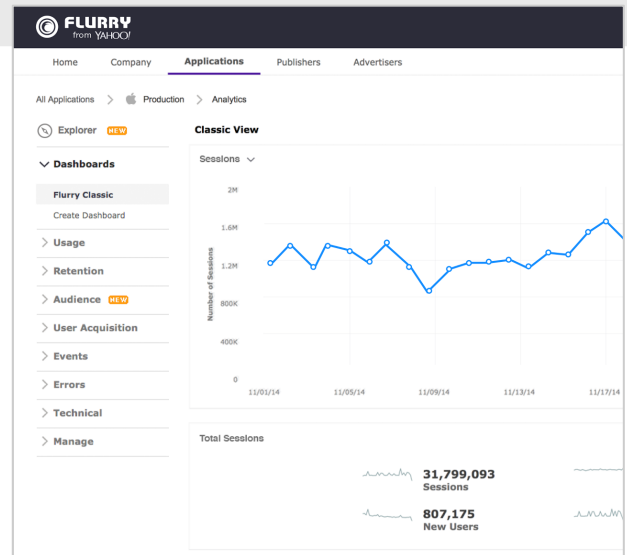
## INTEGRATE FLURRY ANALYTICS



AUTO CAPTURED

## About

The Flurry Analytics SDK provides you with the tools and resources you need to gain a deep level of understanding about your users' behavior in your apps. You can get started with just 3 lines of code and we will capture sessions, users, retention and much more automatically. You can also set up advanced analysis of complex events with metrics, segments and funnels to better track your users' habits and performance.



## Getting Started

- 1. Get your API Keys:** Start by creating an app. Once you create the app, you'll receive a Flurry API Key, which you'll need when using the SDK. <https://dev.flurry.com/createProjectSelectPlatform.do>
- 2. Download the Flurry SDK:** <https://dev.flurry.com/uploadVersionSelectProject.do>
- 3. Add Flurry SDK and required frameworks:**  
iOS: <http://yhoo.it/1MfOLxx>  
Android: <http://yhoo.it/1NfHwCC>
- 4. Integrate Flurry Analytics:**  
iOS: <http://yhoo.it/1OVTIP3>  
Android: <http://yhoo.it/1ITiVDS>
- 5. Learn about Custom Events:**  
iOS: <http://yhoo.it/1t8B23>  
Android: <http://yhoo.it/1EbG7b3>
- 6. Learn about Advanced Features:**  
iOS: <http://yhoo.it/1DAKodh>  
Android: <http://yhoo.it/1KWaGJx>



## Initialize Flurry



```
#import "Flurry.h"
- (BOOL)application:(UIApplication *)application didFinishLaunchingWithOptions:(NSDictionary *)
launchOptions {
    [Flurry startSession:@"YOUR_API_KEY"];
}
```

## Track Events

```
// Capture author info & user status
NSMutableDictionary *articleParams = [NSMutableDictionary dictionaryWithObjectsAndKeys:
    @"John Q", @"Author", @"Registered", @"User_Status", nil];
[Flurry logEvent:@"Article_Read" withParameters:articleParams];
```

Grab the full code: <http://yhoo.it/1It8B23>

## Initialize Flurry



```
public class MyApplication extends Application {
    @Override
    public void onCreate() {
        super.onCreate();
        FlurryAgent.setLogEnabled(false);
        FlurryAgent.init(this, MY_FLURRY_APIKEY);
    }
}
```

## Track Events

```
// Capture author info & user status
Map<String, String> articleParams = new HashMap<String, String>();
articleParams.put("Author", "John Q");
articleParams.put("User_Status", "Registered");
FlurryAgent.logEvent("Article_Read", articleParams);
```

Grab the full code: <http://yhoo.it/1EbG7b3>

## Resources

DEVELOPER DOCUMENTATION

<https://developer.yahoo.com/flurry/docs/>

HOW-TOS

<https://developer.yahoo.com/flurry/docs/howtos/>

FLURRY INTEGRATION (iOS)

<http://yhoo.it/1IZUdUv>

FLURRY APPS

<https://dev.flurry.com/>

FLURRY INTEGRATION (Android)

<http://yhoo.it/1KTOsrO>

VIDEO TUTORIALS

<http://yhoo.it/1OVYbfb>

FLURRY INTEGRATION (Swift)

<http://bit.ly/1INUe7u>